

Public Service Announcement

Protect yourself from phone fraud

Start Date: February 9, 2024

End Date: February 29, 2024

Nunavut-wide

60 sec

While most telemarketers operate ethically, you still need to protect yourself from phone fraud. Deceptive telemarketers target individuals through various tactics, including:

- Asking for your banking or credit card details.
- Offering prizes that require you to pay or by asking for cash or money orders.
- Posing as authority figures or pretending to be a friend to get your information.

Recognize the signs:

- Unrealistic promises of prizes or investments.
- Pressure to pay immediately.
- Requests for personal financial details or cash transactions.
- Impersonation of officials or attempts to build rapport.

Protect yourself:

- Remember that genuine businesses provide information willingly.
- Verify callers by requesting written details and time to consider offers.
- Avoid sharing confidential information unless certain about the legitimacy.

If a call feels suspicious, trust your instincts and hang up. Seek advice from trusted individuals. It's wise to be cautious.

For more information on how to protect yourself from phone scams, please visit the [Government of Nunavut](#) website.

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